



STATE OF NEW JERSEY

Board of Public Utilities

Two Gateway Center

Newark, NJ 07102

www.bpu.state.nj.us

TELECOMMUNICATIONS

IN THE MATTER OF THE PETITION OF UNITED)
TELEPHONE COMPANY OF NEW JERSEY, INC.)
FOR REVISION OF TARIFF N.J.B.P.U. NO. 3)
TO INTRODUCE VANITY LISTINGS AS AN)
OPTION TO DIRECTORY LISTINGS)

ORDER OF APPROVAL

DOCKET NO. TT06010060

(SERVICE LIST ATTACHED)

BY THE BOARD:

On January 26, 2006, United Telephone Company of New Jersey, Inc. (Petitioner or United) filed a petition with the Board of Public Utilities (Board) to introduce Vanity Listings as an option to Directory Listings.

Vanity listings, where available, allow the subscriber to request having the assigned telephone number published in the telephone white pages directory in upper case alphabetical format i.e., xxx-THIS rather than xxx-8947. Provision of a vanity listing is dependant on whether or not the number requested is currently available.

The company may request evidence from the subscriber that they are authorized users of any trade name, business name and/or other name or term which is copyrighted or otherwise reserved. The company may at its sole discretion exclude certain numbers from this service if such use would be objectionable, or delay or impede the use of the directory.


The Vanity Listing rates are \$3.00 per month for residence and \$5.00 per month for business customers in addition to the normal applicable rates for these services and are in excess of costs.

No existing rates will be changed and no existing customer will be affected by this filing. Therefore, the proposal will have no adverse affect on Petitioner's ability to provide safe, adequate, or proper service.

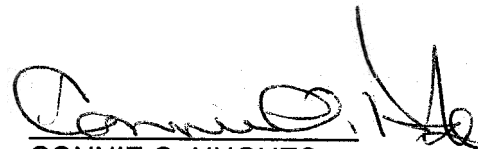
The Board FINDS that the proposed changes will not affect the company's ability to provide safe, adequate and proper service. The Board therefore ORDERS that United's petition be APPROVED as filed.

DATED: 3/31/06

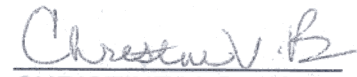
BOARD OF PUBLIC UTILITIES
BY:


JEANNE M. FOX
PRESIDENT

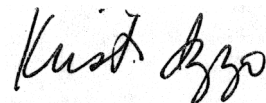

FREDERICK F. BUTLER
COMMISSIONER


CONNIE O. HUGHES
COMMISSIONER

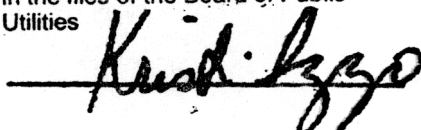

JOSEPH L. FIORDALISO
COMMISSIONER


CHRISTINE V. BATOR
COMMISSIONER

ATTEST:


KRISTI IZZO
SECRETARY

I HEREBY CERTIFY that the within
document is a true copy of the original
in the files of the Board of Public
Utilities



SERVICE LIST

DOCKET NO. TT06010060

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